

How to Create a Client Profile:

~Gather the following information to help create an accurate client profile. Email to Shannon – style@thesimplyluxuriouslife.com:

- ✓ 2 full body photos (front & profile)
- ✓ approximate budget (keeping in mind client will be purchasing items at their leisure)
- ✓ measurements (bust, height, waist, inseam, hip)
- ✓ sizes (shoe, top, jeans, skirt, dresses)
- ✓ describe your lifestyle (hobbies, work responsibilities, leisure time activities, etc)
- ✓ for what occasion will the outfit(s) be worn
- ✓ describe the climate you live and/or work
- ✓ preferences (shoe height, neckline, hemline, earrings, belts, jewelry, etc)
- ✓ skin tone
- ✓ style icons you look to for inspiration
- ✓ any other information you think may be helpful

~Once we begin the styling session:

- Allow two days for each outfit
- 1 week for 1st draft of an entire 10-15 piece capsule wardrobe